



Excellence for All

Santa Barbara Unified School District

720 Santa Barbara Street, Santa Barbara, CA 93101

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www.sbsdk12.org

FIELD TRIP APPLICATION

School: SBHS - MAD ACADEMY

Date submitted to principal: 10/4/2013

Applicant: DAN WILLIAMS

Type of field trip (check all that apply) and approval procedure:

Partial or whole day fieldtrips must be approved by the principal. After approval by the principal, submit to the assistant superintendent of education **10 days in advance** for authorization:

☐ Partial or whole day

The following fieldtrips require board approval. After approval by the principal, submit to the assistant superintendent of education **30 days in advance** for authorization:

☐ Overnight (number of nights _____; days of school missed _____)

☐ Out-of-state (number of nights _____; days of school missed _____)

☒ Out-of-country (number of nights 4; days of school missed 2)

☐ Involves water activities

Destination(s): VALLE REDONDO, MEXICO * THIS IS IN CONJUNCTION WITH OUR "FIVE DAYS OF SERVICE" IN WHICH WE WILL ALSO DO LOCAL COMMUNITY SERVICE W/ THE REST OF THE MAD COMMUNITY.

Educational benefit/purpose of trip: COMMUNITY SERVICE, COMMUNITY BUILDING, FILM, PHOTO & SOCIAL MEDIA COVERAGE OF SOCIAL JUSTICE COMPONENT

Dates of trip: 1/18 - 1/22 2014

Departure time: 7am

Return time: 7pm

Number of students: 150 STUDENTS

Number of staff: 4

Number of parents: 30

Cost per student: \$325

Trip funding source: MAD FUNDRAISERS

Transportation:

☐ Walking

☒ Private passenger vehicle(s)
Volunteer driver(s) 21 years and over must file and receive approval of student transportation form through the district's business office

☐ District vehicle(s)

☐ Contracted vehicle(s)

Transportation funding source: _____

☒ A roster of students, listing the vehicle each student will be traveling in, will be provided to the site office before the field trip departs

☒ I have read Administrative Regulation 6153, "School-Sponsored Trips"

Signature of certificated staff member in attending field trip

DAN WILLIAMS

Printed full name

Cell phone number (for emergency use only) 805-895-3886

Approval signatures:

Principal: _____

Date: 11-14-13

Assistant superintendent of education (if applicable): _____

Date: _____

Board of education (if applicable): _____

Date: _____

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Multimedia Arts & Design Academy

Community Service

The MAD community service trip is the most anticipated and life changing activities for the students and parents each year. On January 18-22, 2014 the MAD Academy community will engage in "Five Days of Service," significantly expanding the scope and reach of our service efforts. Students will have the option of serving locally in one of several pre-arranged projects or traveling to Valle Redondo, Mexico to build homes for families in need. Five Days of Service with both local and global opportunities will extend our outreach, increase student participation, and still meet the purpose and vision for the trip. This vision is comprised of four major goals:

1. Provide students with an opportunity to make an immediate, meaningful and visible impact in the lives of others (empowerment),
2. Get students out of their comfort zone to experience life as others may live (empathy)
3. Provide cross-cultural interaction and appreciation (global citizens)
4. Build community in MAD across and within grade levels (team building)

Adding local opportunities will increase the number of students able to participate by including those who may have conflicts preventing them from leaving town for five days. Returning to Mexico will reduce travel time and cost while improving cross cultural interaction and empowerment. The evolution of this experience will also address the concern voiced by some former students that doing the same thing every year "got old."

Some individuals have asked why we are returning to Mexico rather than Arizona. One reason is that it will result in significant cost savings. Utilizing parent drivers, rather than busses, to transport students to and from Mexico will cost significantly less and the materials used to build the homes in Mexico result in additional cost savings. A second reason Mexico is more appealing is the overall experience. The buildings are constructed of wood, stucco, concrete slabs and composite shingle roofing. These materials allow the students to complete or nearly complete a house in three days which provides a sense of accomplishment not experienced in Arizona. The materials are also more rewarding to work than Styrofoam and wire mesh. And, equally important, the Mexican families are far more open and communicative than the Apache which provides a significantly richer cultural exchange for the students.

Safety is a concern in every trip we take. Valle Redondo and its surrounding communities in Mexico where we worked previously and would return to this year have continued to have an excellent safety record (better than all big U.S. cities). In the past five years over 56,000 students and adults have worked in the Valle Redondo vicinity with Amor (the group that organizes our trips) without incident. Amor takes every precaution to ensure the safety of its groups including escorting the groups to and from the border, to and from the work sites daily, working with the police, fire and local government and providing 24 hour security at the base camp. For our local community service opportunities we will need to be just as vigilant to ensure the safety of our students.

Five Days of Service engages our students in looking beyond themselves and fulfills individual growth objectives that are not addressed in other aspects of the MAD Academy. The addition of local service opportunities will increase student involvement and impact more lives. It is also a replicable model that has the potential to engage our greater community and bring recognition to the MAD Academy. Thank you for supporting the life changing impact that this experience will have on our students and others.

Sincerely, Dan Williams
Director, Multimedia Arts and Design Academy

Multimedia Arts & Design Academy

Five Days of Service

One community, united and empowered to make a meaningful difference in the lives of others.

January 18-22, 2014

Santa Barbara, California

MAD Make Over (Jan 18-20)

We are soliciting nominations for people in the community who need a helping hand in or around their home. Home Make Over and Yard Crasher type projects would be best as the students, local contractors and businesses can make a significant impact over the course of three days of work and help transform the lives of people in need. The goal is to overwhelm the families with help and compassion allowing them to regain the momentum to succeed on their own. We will work with Habitat for Humanity, local companies, contractors and volunteers join us in making a lasting difference in three days. It will take a true team and community-wide effort to pull off this meaningful transformation.

MAD Elementary (Jan 21-22)

MAD students and teachers will host the Cleveland Elementary 5th and 6th graders for a media arts camp in film, photo and graphic design in the new MAD Academy facilities. MAD students will mentor elementary students on projects that can be completed in two days, introducing the elementary students to possible future careers and the opportunity of MAD. This experience will also reinforce the skills MAD students are learning in their classes.

Valle Redondo, Mexico

MAD Home Building (Jan 18-22)

MAD students, contractors and volunteers will transform the lives of several families by building them homes in the communities surrounding Valle Redondo, Mexico. Over the course of three days students will pour a concrete foundation, frame, stucco and roof a small house. Students will experience empowerment by making a meaningful difference in the lives of others. Students will also gain empathy for those they are serving by experiencing life without electricity, running water and permanent shelter. The cross cultural interaction will foster appreciation for our global community and, working as a team will strengthen the MAD Academy community.