



DISTRICT ADMINISTRATION PRACTICE

Hanover Research's District Administration Practice collaborates with over 220 local school districts, regional education agencies, charter networks, private, independent schools, state education agencies, and educational service providers across the U.S. We help PK-12 administrators achieve enduring results by providing a research offering that is unparalleled in its combination of services, flexibility, and affordability. As a full-service research company, we offer on-demand, custom research for a fixed, affordable annual cost.

In addition to our full scope of custom research solutions, client organizations have unlimited access to an online archive (Client Portal) of 1,800+ redacted, non-proprietary, educational reports on a myriad of topics effectively functioning as a daily resource library for district administrators and their staff.

EXECUTIVE SUMMARY & CAPABILITIES

CLIENT PARTNERSHIP TERMS

Client partnerships with Hanover Research's District Administration Practice run twelve months. "Client partnership" comprises the authority to request research on any topic, unlimited access to Hanover's Education Library, and all additional client service components mentioned herein below.

CLIENT PARTNERSHIP PARTICIPATION

All research solutions are available to the organization's executives in unlimited amount within the confines of one (1) sequential project queue. Custom work is completed in a sequential fashion; however, clients may submit research requests at any time. Internal distribution of all or part of any project produced for – or made available to – the client is entirely at their discretion.

TWO KEY CONTACTS

Each Hanover client is served by one Relationship Director and one Content Director to ensure the quality of the partnership across the course of the contract term.

- The **Content Director** is responsible for allocating each project request to the appropriate Hanover research analysts and managing its progress from start to finish.
- The **Relationship Director** is responsible for contract management and for ensuring client satisfaction, including usage of our added resources such as Hanover's Education Library and attendance of topical webinars. The Relationship Director also liaises with other clients in order to provide peer networking opportunities.

RESEARCH CAPABILITIES

The core capabilities of professional research solutions we offer include, but are not limited to:

- **Quantitative & Qualitative Data Analysis (Program Evaluation)** – data mining and segmentation; analysis of district collected data (trend, regression, and longitudinal)
- **Literature Review (Best Practices)** – topical review of scholarly literature featuring best practices and case studies
- **Survey Design, Administration, and Analysis** – student and parent, qualitative program evaluation, stakeholder engagement, public perception and awareness surveys
- **Benchmarking** – peer- and aspirant-group development and comparative analysis in the areas of: administration, operations, and curricular comparisons
- **Market Evaluation** – vendor/product reviews, demographic trends and projections, policy impact analysis, economic impact assessment

EDUCATION LIBRARY

An additional benefit of Hanover client partnerships is access to our searchable online database of 1,800+ research reports related to PK-12 and Higher Education. These reports contain valuable insights into a multitude of curricular, budgetary, teaching, student, operational, and administrative-related topics and can serve as references for on-going discussions at the organization or idea-generators for new projects.

- Studies are searchable by keyword/phrase, date or frequency of download
- Clients have unlimited PDF downloads to share internally
- 8-10 new reports are added to the online archive each week

WEEKLY SYNDICATED EMAILS & RESEARCH ABSTRACTS

Each week, we circulate a briefing around a broadly-applicable topic to PK-12 education. Clients are encouraged to expand upon the research report and ask questions around those topics that they find most interesting. Once a month, we share summaries with links to our latest full research studies on key issues completed on behalf of other District Administration Practice clients.

QUARTERLY CONSULTATIONS

Our experts check in periodically to offer strategic guidance and gather feedback to ensure each client is maximizing its use of our resources. These conference calls are an opportunity to: (1) Evaluate previously-completed studies; (2) Address follow-up questions; (3) Assist in the implementation of key findings; (4) Survey accessibility and relevance of the library, redacted reports and webinars; and (5) Outline potential queries/discuss recommendations for next projects.