



Certica Solutions, Inc.
301 Edgewater Place, Suite 330
Wakefield, MA 01880
855-766-9916
www.CerticaSolutions.com

Education Connected

ORDER FORM

Account Executive
Quotation Date
Expiration Date

Kathryn Grady
10/01/2020
10/31/2020

Customer Name: Santa Barbara Unified School District

Bill To

Address:	720 Santa Barbara Street
Address:	Santa Barbara, CA 93101
Name:	Attn: Mr. Todd Ryckman
Title:	Chief Educational Technology Officer
Email:	tryckman@sbunified.org
Phone:	805.963.4338 x6203

Primary Contact

Address:	720 Santa Barbara Street
Address:	Santa Barbara, CA 93101
Name:	Attn: Mr. Todd Ryckman
Title:	Chief Educational Technology Officer
Email:	tryckman@sbunified.org
Phone:	805.963.4338 x6203

Payment Terms: Net 30

PRODUCT/SERVICE	DESCRIPTION	QTY ¹	UNIT PRICE	LINE TOTAL
Videri® – Standard Edition (up to 2 Data Areas)	Annual subscription <ul style="list-style-type: none">Data Areas to be visualized are (i) all non-assessment student data, and (ii) assessment student dataSubscription includes real-time data integration for all Ed-Fi API-enabled source applications, including but not limited to AeriesSubscription also includes data loading (via Ed-Fi API-enabled file loaders) for assessment and non-assessment data from applications that are not currently Ed-Fi API-enabled, until such time as they become Ed-Fi API-enabled.²	13,208 students	\$3.00	\$39,624.00
Videri® – Provisioning	Set-up and Training <ul style="list-style-type: none">Includes one on-site Train-the-Trainer session for up to 15 participants³Includes unlimited remote webinar Train-the-Trainer sessionsPlease see additional information in the accompanying document, entitled "Videri Provisioning"	1	\$7,000.00	\$7,000.00
			TOTAL	\$46,624.00

Initial Term: 12 months

Order Start Date: (one must be checked) ☒ Upon Receipt of PO ☐ Upon Date Signed Below ☐ Upon Date:

This Order Form is made part of, and shall be governed exclusively by, the standard Software License Agreement (the "Agreement") of Certica Solutions, Inc. ("Certica"), a current copy of which is located at <https://certicasolutions.com/products/hosted-software-license-agreement/>. Any terms and conditions of this Order Form that are in addition to or inconsistent with the Agreement shall apply solely to this order and to the Certica Product(s) or Service(s) ordered herein.

¹ When the QTY represents student count, it has been determined using the official enrollment most recently published by the state education agency in the Customer's state. This quote excludes Adelante Charter, Peabody Charter, and Santa Barbara Charter because the Santa Barbara Unified School District does not manage their data.

² A list of Ed-Fi API-enabled source applications and Ed-Fi API-enabled file loaders provided by Certica with Videri is provided on page 2 of the accompanying document, entitled "Customer Options for Data Integration." For applications not listed on this page (including district-developed applications), Ed-Fi API-enabled file loaders for such applications can be created by the Customer using Ed-Fi tools provided by Certica with Videri, or by Certica on behalf of the district for a modest one-time services fee.

³ Given the COVID-19 pandemic, on-site trainings may be delivered remotely; Certica will consult with the Customer as roll-out plans develop. As travel allows, additional (optional) on-site train-the-trainer sessions, for up to 15 participants per session, are available for a flat fee of \$2,500 per daily session, plus travel expenses reimbursed by the Customer at Certica's cost, although unlimited additional remote train-the-trainer sessions are included in the Videri subscription.



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Customer represents and warrants that it hereby authorizes Certica to deliver, and it promises to pay for, all Certica Products and Services as specified herein and upon signature by Customer and submission to Certica, this Order Form shall become legally binding.

Customer

Signature: _____

Name: _____

Title: _____

Date: _____

Is a Purchase Order required to issue an invoice?

- ☐ NO Please complete Bill to information above
- ☐ YES Please send PO via either:
1. Email: orders@certicasolutions.com
 2. Fax: (781) 240-0420

CUSTOMER OPTIONS FOR VIDERI DATA INTEGRATION

VIDERI DATA INTEGRATION

Videri is fully aligned with the Ed-Fi data standard and integrates with any system that supports the Ed-Fi API. Additionally, Videri provides multiple integration solutions to enable broad support for all third-party integrations.

Integration Style	Integration Capability	Videri Standard Edition	Videri Professional Edition
Real-time	Ed-Fi API integration	✔ Included with license	
Data loader	Comprehensive library of existing file loaders ¹	✔ Included with license	
Data loader	Professional services available to create additional file loaders	\$ One-time services engagement per data source	
Data loader	Ed-Fi Data Import Tool available for the customer to map and load their files directly	✔ Works with Videri license \$ Optional assistance from professional services	
Read-only SQL access	Direct read-only SQL access to ODS to be used for extracts or external applications	Not include with license	✔ Included with license ✔ H-ODS enabled

FILE IMPORT INTEGRATIONS

It is our priority to ensure data privacy and security requirements are maintained for data source integrations that do not support the Ed-Fi API. To support this, regardless of the integration style of file imports, it is the responsibility of the customer to upload these files to our FTP/S server. Files are processed automatically once uploaded.







Certica contributes to the on-going development of the Ed-Fi Data Import Tool, which is provided by the Ed-Fi Alliance and may be installed locally by the customer at no cost. Certica will issue API credentials for the customer to connect the Data Import Tool to the Ed-Fi API. Certica recommends professional services assistance with defining data mappings while using the Data Import Tool unless the customer has pre-existing experience with Ed-Fi.

¹ See list of existing file loaders on page 2.


CUSTOMER OPTIONS FOR VIDERI DATA INTEGRATION

INCLUDED IN VIDERI STANDARD AND PROFESSIONAL EDITIONS

INDUSTRY ASSESSMENTS

- CASE Benchmarks 
- EduWave 
- Illuminate DnA 
- MasteryConnect 
- Schoolnet 
- WriteScore 
- Eduphoria Aware!
- ERB CTP
- i-Ready
- Istation
- Math Inventory (HMH)
- NWEA MAP
- Reading Inventory (HMH)
- Star 360 (Renaissance)
- Smarter Balanced
- Think Through Math

COLLEGE READINESS


- ACT 
- SAT
- PSAT
- Advanced Placement (AP)
- International Baccalaureate (IB)
- Texas Success Initiative (TSI)

STATE ASSESSMENTS

- Math, Science and ELA summative (end-of-year/end-of-course)
 - Grades 3-8 (all states)
 - Grades 9-12 (all states)
- Language Fluency, including
 - ACCESS (WIDA Consortium)
 - ELPA21
 - ELPAC
 - LPAC
 - NYSESLAT
 - TELPAS
- Interim benchmarks
 - Check-Ins (NC)
 - Smarter Balanced
 - STAAR Interim

READING ASSESSMENTS

- DIBELS
 - 8th Edition
 - Next Edition
- Fountas & Pinnell
- STEP

 Source system supports Ed-Fi API Integration (note that any source system that supports the Ed-Fi API is included in Videri Standard and Professional Editions).

Any data source not listed above: integration services are available from Certica or customer may use data import tool.

Videri Provisioning

Videri brings together data from multiple sources, so your district can benefit from deep analytical insights. Videri provisioning begins with a focus on connecting and synching your student data, followed by additional data areas that each follow similar steps.



PROVISIONING KICK-OFF

Your Videri project manager will review the provisioning process with the individuals you designate, including members from your district's IT and/or data teams.



CONNECTING YOUR SIS

Certica will work remotely with your SIS coordinator or the relevant member of your IT or data team to connect to Videri, and to plan any SIS to dashboard code mapping that may be required.



SYNC YOUR DATA

Certica will work with your IT or data team member to sync your SIS data with Videri.



BUILD YOUR DASHBOARDS

Certica will work with your data team as well as academic specialists to configure dashboards that align to your district use cases, create personalized dashboard views for various district roles, and work with your team to ensure data accuracy.



GO LIVE

Certica will work with your IT or data team member to go live with Videri.

CONNECTING and SYNCING YOUR STUDENT DATA

CONNECTING and SYNCING YOUR ASSESSMENT DATA

CONNECTING and SYNCING YOUR HR/FINANCE DATA



TRAIN-THE-TRAINER SESSION AND ROLLOUT PLANNING

A Videri application specialist will work with your district to design a roll-out plan and visit your district for a one-day "train-the-trainer" session for up to 15 people. (As of July 2020, Certica is conducting all sessions virtually.)

All provisioning and ongoing application support services are included in the Videri license fee and a one-time, fixed provisioning fee.

Districts should be prepared to complete provisioning tasks including SIS-to-dashboard code mapping, data sync and dashboard validations. Certica staff will be available to provide virtual support throughout these processes.

Depending on the number and variety of data areas and use cases, Videri provisioning is usually accomplished in an elapsed time period of 4 to 10 weeks.

ABOUT CERTICA SOLUTIONS

Certica promotes equity in education by giving every student a chance to improve and every teacher an opportunity to impact student improvement. Certica's analytic, assessment and data management solutions provide a foundation for standards-based learning and assessment, as well as teacher data literacy. Certica serves more than 1,500 K-12 school districts and numerous charter school organizations, state education agencies and educational service agencies. Certica is based in Wakefield, Massachusetts, with offices in North Carolina, Ohio, South Carolina and Texas.