



Board Meeting: 8-10-2021

Topic/Agenda Title: Approval of Platform Renewals for the 2021-2022 School Year

Background: SB Unified has invested in multiple platforms over the past few years and added many new platforms during the pandemic to support teaching and learning during the pandemic. The Santa Barbara Unified School District uses a variety of platforms to operate as a system, promote student achievement, assess and monitor progress, and inform instruction. All of the platforms listed below are used strategically across the system or as part of the curriculum for identified courses and programs. This summer the Education Services Team and the Educational Technology Department carefully vetted all platforms based on usage, educational purpose, and whether the data that could be extracted is utilized to inform instruction. We broke down the types of platforms into 3 categories: 1. Platforms essential for operations, such as learning management systems of library check-out; 2. Platforms associated with adopted curriculum, courses, and/or CTE pathways; 3. Platforms for individual student acceleration and differentiation and for data to inform instruction. The chart attached shows the platforms bundled for this approval according to these categories.

Analysis: In order to ensure the effective utilization and purchase of platforms. The Ed. Services and Educational Technology Team vetted all the platforms included in this report for usage, effectiveness, and need. The chart attached includes a brief rationale and analysis of the usage, outcomes, and data to inform instruction.

The team eliminated platforms that were deemed redundant, were underutilized, were primarily for the pandemic, or were deemed to be limited in their effectiveness. As a result, we reduced the money spent on platforms by \$255,242.

The following platforms were identified as essential to the work of the district and we are requesting approval for renewals of these vetted platforms. As part of our analysis, we recognized the need for additional professional learning related to some of our platforms and have added Professional Development to a few of the contracts.

Resource person: Sierra Loughridge, Brian Rowse, Tiffany Carson

Recommendation: Board Approval of Platform renewals for usage in the 2021-2022 school year.

Fiscal Impact: \$899,335.73

Funding Source: Varied; see chart